

2011 Colorado Rapids

MEDIA GUIDE



2011 Colorado Rapids

Season Schedule

FULL SEASON SCHEDULE

DAY	DATE	OPPONENT	TIME	TELEVISION
SAT	MARCH 19	PORTLAND TIMBERS	7:00 pm	FOX SOCCER CHANNEL
Sat	March 26	at Chivas USA	8:30 pm	Altitude 2
SUN	APRIL 3	D.C. UNITED	5:00 pm	ALTITUDE 2 / GALAVISION
Fri	April 8	at FC Dallas	7:00 pm	Fox Soccer Channel
Wed	April 13	at Real Salt Lake	7:00 pm	Altitude 2
FRI	APRIL 22	SEATTLE SOUNDERS FC	7:30 pm	FOX SOCCER CHANNEL
SAT	APRIL 30	CHICAGO FIRE	7:00 pm	ALTITUDE
Wed	May 4	at Houston Dynamo	6:30 pm	Altitude
Sat	May 7	at New England Revolution	5:30 pm	Altitude
Sat	May 14	at D.C. United	5:30 pm	Altitude
SUN	MAY 22	TORONTO FC	5:00 pm	ALTITUDE
Wed	May 25	at New York Red Bulls	6:00 pm	Altitude
SAT	MAY 28	SPORTING KANSAS CITY	7:00 pm	ALTITUDE
SAT	JUNE 4	PHILADELPHIA UNION	7:00 pm	ALTITUDE
Sat	June 11	at Portland Timbers	8:30 pm	Altitude / Galavision
SAT	JUNE 18	LA GALAXY	7:00 pm	ALTITUDE
Sun	June 26	at Columbus Crew	6:00 pm	Altitude
SUN	JULY 3	HOUSTON DYNAMO	7:00 pm	ESPN2
Wed	July 6	at Sporting Kansas City	6:30 pm	Altitude
SAT	JULY 9	VANCOUVER WHITECAPS FC	7:00 pm	ALTITUDE
Sat	July 16	at Seattle Sounders FC	2:00 pm	Fox Soccer Channel
WED	JULY 20	NEW YORK RED BULLS	7:30 pm	ALTITUDE
SAT	JULY 23	NEW ENGLAND REVOLUTION	7:00 pm	ALTITUDE
FRI	AUGUST 5	COLUMBUS CREW	7:30 pm	FOX SOCCER CHANNEL
Sat	August 13	at San Jose Earthquakes	8:30 pm	Altitude
SAT	AUGUST 20	CHIVAS USA	7:00 pm	ALTITUDE
Sat	August 27	at Chicago Fire	6:30 pm	Altitude
Fri	September 9	at LA Galaxy	9:00 pm	Fox Soccer Channel
Sat	September 17	at Toronto FC	11:30 am	Altitude
SAT	SEPTEMBER 24	SAN JOSE EARTHQUAKES	7:00 pm	ALTITUDE
SAT	OCTOBER 1	FC DALLAS	7:00 pm	ALTITUDE
FRI	OCTOBER 14	REAL SALT LAKE	8:30 pm	ESPN2
Sat	October 22	at Vancouver Whitecaps FC	5:00 pm	Altitude

All Colorado Rapids home games played at Dick's Sporting Goods Park.

For tickets and match information, call 303.825.GOAL or visit ColoradoRapids.com.



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The 2011 Colorado Rapids Media Guide was written and edited by the team's media relations department. Any commercial use of the information and/or insignias within is prohibited without the prior written consent of Major League Soccer, the Colorado Rapids and Kroenke Sports Enterprises. The information in this publication is based on data available through March 2, 2011. For latest updates visit www.coloradorapids.com. Copyright © Colorado Rapids.

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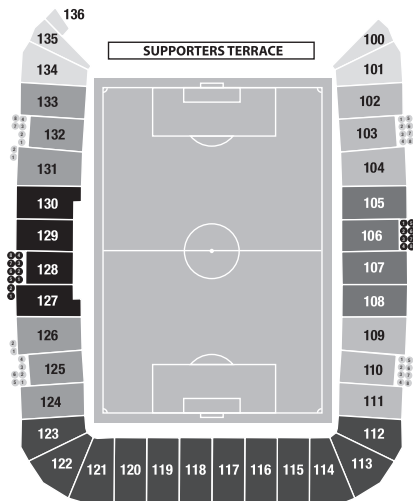
Stats: Elias Sports Bureau

2011 TICKET PRICES

SINGLE GAME TICKET PRICES

● Club Table-1*	\$280
○ Club Table-2*	\$240
● VIP Midfield-West (Sections 127-130)	\$43
● VIP Midfield-East (Sections 105-108)	\$39
● Premium-West (Sections 124-126, 131-133)	\$33
● Premium-East (Sections 102-104, 109-111)	\$30
● South Stands (Sections 112-123)	\$25
○ North Corners (Sections 100, 101, 134-136)	\$20
○ Supporters	\$16

*Full table of four



SEASON TICKET PACKAGE PRICES

BURGUNDY PACKAGE (18 GAMES)

Package	(per game)	Adult	Youth (3-16)
● Club Table-1*	(\$280)	\$4,080	NA
○ Club Table-2*	(\$240)	\$3,400	NA
● VIP Midfield-West	(\$45)	\$629	\$383
● VIP Midfield-East	(\$40)	\$578	\$340
● Premium-West (\$35)		\$527	\$298
● Premium-East (\$32)		\$459	\$272
● South Stands	(\$25)	\$357	\$230
○ North Corners	(\$22) \$272		\$187
○ Supporters (\$17)		\$221	NA

BLUE PACKAGE (9 GAMES)

Package	(per game)	Adult	Youth (3-16)
● Premium-West (\$35)		\$288	\$153
● Premium-East (\$32)		\$252	\$135
● South Stands	(\$27)	\$216	\$117
○ North Corners	(\$22) \$171		\$94.50

ONYX PACKAGE (5 GAMES)

Package	(per game)	Adult	Youth (3-16)
● Premium-West (\$33)		\$165	NA
● Premium-East (\$29)		\$145	NA
● South Stands	(\$25)	\$125	NA
○ North Corners	(\$20) \$100		NA

DICK'S SPORTING GOODS PARK



One of the newest jewels of Denver's sports landscape is the 18,000-seat stadium of the Colorado Rapids that is surrounded by a 24-field, fully lit professional soccer complex. Dick's Sporting Goods Park is located nine miles northeast of downtown Denver and only fifteen miles from Denver International Airport near the intersection of Interstate 70 and Quebec Street.

Dick's Sporting Goods Park anchors the 917-acre Prairie Gateway site that is a public-private partnership between Kroenke Sports Enterprises and Commerce City. The site also hosts the new Commerce City municipal hall, retail facilities, offices for the U.S. Fish and Wildlife Service, and a visitors' center for the Rocky Mountain Arsenal Wildlife Refuge, among other entities.

Constructed and operated by Kroenke Sports Enterprises, Dick's Sporting Goods Park cost \$131 million to build, which included construction of the stadium, the 24-field complex, and infrastructure improvements leading to the complex, such as road widening.

Stadium amenities include a total of 20 loge-style luxury suites, a unique open concourse design that allows for 360-degree sightlines to the field, and a world-class grass field with an underground heating and draining system. The stadium also features

cutting-edge technology, highlighted by its large video scoreboard, LED boards, as well as its fully-integrated digital signboard system.

The stadium opened its doors for the first time to the public on April 7, 2007 when it hosted Major League Soccer's season opener as the Colorado Rapids defeated DC United 2-1.

Dick's Sporting Goods Park also hosts other youth and adult sporting events year-round on the fields complex, as well as soccer, lacrosse, rugby, American football, hurling, kickball and dodge ball programs, practices, events and tournaments.

Kenny Chesney, the Academy of Country Music's two-time Entertainer of the Year, headlined the inaugural concert held inside Dick's Sporting Goods Park with his Flip Flop Summer Tour on June 30, 2007. Over 19,000 fans attended the concert, which included seating on the stadium field.

The Mile High Music Festival, the largest concert event in Colorado, is held every July on the fields complex at Dick's Sporting Goods Park. The annual 2-day festival features traditionally around 50 bands on specially constructed stages around the 24 fields surrounding the stadium.

DICK'S SPORTING GOODS PARK QUICK FACTS

- 18,086 stadium capacity (expandable to 26,000 for concerts)
- Over 2.85 million square feet of grass on the fields complex (66 acres)
- 24 fully lit playing fields surrounding the stadium
- World-class Kentucky Bluegrass stadium field (120 x 75 yards)
- Exact duplicate of stadium field for the Rapids on the fields complex
- 5 fully equipped professional locker rooms
- 20 luxury suites and a party suite
- Roof designed to resemble the tectonic plates that create the Rocky Mountains
- One of a kind Pedestrian Bridge that connects the east and west concourses
- Open concourse with 360 degree sightlines to the field
- Full-service Cantina bar and restaurant, able to open on non-event days
- Separate private entrance to broadcast booths, scoreboard control and press box
- Press box fits up to 90 media members and features both indoor/outdoor seating
- 9 miles from downtown Denver and 15 miles from Denver International Airport
- Off-site marquee sign featuring 2 LED boards, located at corner of 56th & Quebec Parkway

MEDIA INFORMATION GUIDELINES

The Colorado Rapids would like to welcome you as they kick off their 16th season in Major League Soccer in 2011. As the team prepares to defend their 2010 MLS Cup championship, it is the goal of the organization to make your experience in covering the Rapids as enjoyable as possible. In an effort to accommodate your requests and needs, the following guidelines have been established:

Credentials and Photo Bibs

All Rapids and Major League Soccer 2011 regular season media credentials will be honored for all Rapids home games at Dick's Sporting Goods Park or other exhibitions matches in the Colorado area.

All season and individual game credential holders should enter through the media entrance, located on the west side of Dick's Sporting Goods Park between gates G and H. The press entrance and media will call will open two hours prior to the game and two and a half hours prior to international games or doubleheaders. All credentials are non-transferable, and any unauthorized use will subject the bearer to ejection from the stadium and confiscation of the credential.

Season long and game day photo credentials will also be issued in the same manner. Weekly papers and magazines may obtain passes by having the sports/photo editor request a single-game credential. Because of limited photo credentials, it is impossible to allow a freelance photographer access unless assigned to shoot for a specific story or project. All media members shooting or filming the game will be asked to wear a media bib for the duration of the match.

Individual game credentials should be requested in writing through the media relations department a minimum of 24 hours prior to the game. The media relations department fax number is 303.727.3536 and its email is rapidsmedia@DSGPark.com.

Pre-arranged passes can be picked up at the media will call table located inside the media entrance on the west side of the stadium. Photo bibs can be picked up on the press level in Radio Booth #4. Credentials will be issued on an availability basis only.

Locker Rooms and Interviews

The Rapids and visitor locker rooms are located in the north building at Dick's Sporting Goods Park. In accordance with MLS policy, locker rooms will be open until 60 minutes before the game starts and will reopen 15 minutes after the final whistle. Only working media members with prominently displayed credentials will gain admittance to the locker rooms. Your cooperation and professional courtesy is asked in maintaining a proper working atmosphere for post-game interviews.

Absolutely no autographs are allowed during media access periods.

Interviews that need advance preparations or special accommodations by a Rapids player or staff member should be made in advance by calling or emailing the Rapids Media Relations Department at 303.727.3508 or rapidsmedia@DSGPark.com. This includes all live television interviews for pre and postgame.

Media Information at Dick's Sporting Goods Park

All parking at Dick's Sporting Goods Park is free. There is no designated media lot. Media guests are welcome to take the closet parking spot available to them upon arrival.

The media entrance is located on the West side of the stadium between Gates G and H. The media elevator is down the hall from the media entrance on your right. The press level is located on the third level; exit to the right to enter into the press box lobby.

Access to the locker rooms from the press box requires taking the media elevator to the concourse level, walking to the north building and taking the stairs or elevator to the bottom level and walking to the northeast corner of the building where the visitor and home locker rooms are located.

Directions to Dick's Sporting Goods Park

FROM SOUTH VIA I-25: If you are traveling North on I-25, exit East onto I-70. Continue traveling East on I-70, exit North onto Quebec Pkwy. Proceed North on Quebec Pkwy. Turn East or right on 60th Ave and into event parking.

FROM NORTH VIA I-25: If you are traveling South on I-25, exit East onto I-70. Continue traveling East on I-70, exit North onto Quebec Pkwy. Proceed North on Quebec Pkwy. Turn East or right on 60th Ave and into event parking.

FROM WEST VIA I-70: If you are traveling East on I-70, exit North onto Quebec St. Proceed North on Quebec St. Turn East or right 60th Ave and into event parking.

FROM EAST VIA I-70: If you are traveling West on I-70, exit North onto Quebec St. Proceed North on Quebec St. Turn East or right 60th Ave and into event parking.

FROM EAST VIA I-76: If you are traveling West on I-76, exit South onto US Highway 6 & 85. Continue South on US Highway 6 & 85 and turn left or East onto 72nd Ave. Continue East on 72nd Ave and turn right or South onto Quebec Pkwy. Continue South on Quebec Pkwy and turn East or left onto Prairie Pkwy (64th Avenue) and into event parking.

MEDIA INFORMATION GUIDELINES

FROM WEST VIA I-270: If you are traveling East on I-270 & South on US Highway 36, Exit South onto Vasquez Blvd and immediately turn left or East onto 56th Ave. Continue East on 56th Ave and turn left or North onto Valentia St and into event parking.

FROM SOUTH VIA I-225: If you are traveling North on I-225, exit West onto I-70. Proceed West on I-70 and exit North onto Quebec Pkwy. Proceed North on Quebec Pkwy. Turn East or right on 60th Ave and into event parking.

From DENVER INT'L AIRPORT (DIA): Exit DIA on Pena Blvd toward I-70. Before you reach I-70 you will exit West onto E. 56th Ave. Travel on this road for about 10 min. and you will turn North (right) onto Valentia St. Take Valentia St. all the way into the stadium.

Press Box

Rapids press seating is located on the third level of the west building of Dick's Sporting Goods Park. The press box will be opened two hours prior to the game and two and a half hours prior to international games or doubleheaders. Admittance is limited to working media members with credentials only. The professional intent of the press box is to provide a working environment for writers, reporters, broadcasters, and game personnel. Family members and guests will not be accommodated in the press box. Abuse of the press box and press privileges will result in forfeiture of your press pass. Dress appropriately for the weather as the press area is outdoor seating.

Training

All practices are closed to the media and will take place at the Rapids' training field at Dick's Sporting Goods Park. Media will be granted a fifteen (15) minute access period at the end of training for video as well as player's and coach's interviews post-training. The Rapids' training field is located across the parking lot to the east of the stadium and is the only field surrounded by fencing. No media are allowed in the locker room before, during or after training. The Rapids practice schedule varies from week to week and will be available by calling 303.727.3508. The visiting team's practice times vary depending on when they arrive in Denver. Please call the Rapids Media Relations Office if you have a question regarding either team's practice schedule.

Rapids on the Road

Please call ahead to verify Rapids travel plans and to notify the media relations department as early as possible if you would like to interview players or coaches when the team is on the road. When seeking to schedule interviews, please ask for Jason Gilham at the appropriate hotel. The Colorado Rapids Media Relations Office will have all contact information when the team is traveling and will do its best to accommodate all reasonable interview requests and assist you in securing a media credential for other MLS Stadiums.

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